



## 2026 media kit



**VoiceArtistKav.com**

*let's get talking!*

**KAVESAN PILLAY**

**voice-over artist | speaker | corporate MC**

*Helping Brands & People Communicate with More Purpose, Power & Personality*

# contents

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[About Me](#)

[Audience & Reach](#)

[Client Portfolio](#)

[Services & Rates](#)

[Testimonials](#)

[Partnerships](#)

[Awards](#)

[Contact Me](#)





# about me

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Too often, great ideas get lost in poor delivery. That's where I come in. With my extensive credentials (*an MBA specialising in employee retention; over a decade's experience in corporate communications, brand strategy, digital marketing and creative entrepreneurship; an international award-winning voice trained for performance; over a decade of experience as the trusted voice for brands big and small across the world; and a soul grounded in connection*) I don't just deliver scripts - I bring stories to life.

"Let's get talking!" is more than just my slogan. It's a guaranteed promise of collaboration, creativity and voice-driven connection here to help make your audiences stop, feel and remember the value you want your brand to communicate. Let's turn your message into something more powerful for your business - a story that is both meaningful and memorable.

I've always had a thing for the spotlight — or more accurately, the microphone. From my first speech and drama classes at Hillary Primary to public speaking championships at Glenwood High and voicing radio promos while studying Marketing at UCT, my love for bringing words to life has been the constant thread. What began in a makeshift blanket-fort studio in my parents' garage grew into a thriving voice-over business serving clients worldwide. Today, I record from my own custom-built professional booth — a testament to the belief that growth is a journey, not a jump.

Alongside voice work, my passion for live connection saw me step on stage as an MC for weddings, brand launches and corporate events — which naturally expanded into professional speaking through my work with the PSASA, where I now share insights on storytelling, personal motivation and confident communication. As an actor, I proudly represented South Africa at the IMTA Convention in New York, earning multiple international awards, including Actor of the Year, and made my local film debut in 2025.

Today, under the **Voice Artist Kav** brand, I bring together all of my passions (voice-over narration, MCing, announcing, acting and speaking) to help brands and people communicate with more purpose, presence and personality.

Whether behind the mic, on stage or on screen, my mission remains the same: I'm here to help brands and people find their voice, share their story and move hearts and minds.



# audience & reach

@VoiceArtistKav

## OVERVIEW

With a strong, engaged audience across Instagram and LinkedIn, I help brands and partners connect authentically through static visuals, video storytelling and meaningful conversations.

## CHANNEL STATS

 Instagram

**6.17K followers**

Avg reach per Post = 2,800  
Avg views per Video = 2,500  
Avg views per Story = 180  
Viral Video Views = 25 million  
Monthly Profile Visits = 200  
Engagement Rate = 62%

 LinkedIn

**2.25K followers**

Avg Impressions = 6,800  
Monthly Unique Reach = 3,000  
Avg Monthly Follower Growth = 5%  
Monthly Profile Visits = 100  
Avg Post Engagements = 270  
Engagement Rate = 12%

## CONTENT MIX

**50%**  
Video

**40%**  
Stories

**10%**  
Statics

**50x**  
Conversations

## DEMOGRAPHIC MIX

GENDER  
**57%**  
Female

SENIORITY  
**61%**  
Exco Level

AGE RANGE  
**55%**  
30-50 YRS

LOCATION  
**~25%**  
JHB, DBN,  
CPT, LON



# client portfolio

Here are some of the major brands that have trusted my voice on their brand projects in the form of corporate training programmes, radio commercials, social media advertising, on hold messaging, corporate events, live announcing and more.



# services & rates

## voice-over



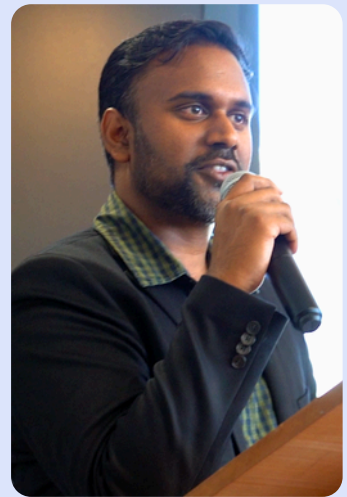
CATEGORY	STANDARD RATE	DETAILS
Radio / Podcast Commercials	R2,500 – R5,000 per script (30–60 sec)	Includes 2 takes, basic edits & usage: regional, max 3 months
Explainer Videos / Brand Films / Conferences	R4,500 – R9,500 per script (up to 5 min)	Internal or B2B – usage buyouts quoted separately
Social Media Ads / Brand Collabs	R1,500 – R4,500 per script (15–60 sec)	Usage: Paid social, digital campaigns up to: 3 / 6 / 12 months
Audiobooks	R3,500 – R4,500 per Finished Hour (PFH)	Includes recording, edits, QC; long-form usage licensing negotiable
On-Hold Messages & IVR	R500 – R920 per batch (up to 10 prompts)	Includes 2 takes, basic edits & usage: regional, max 12 months

**No project is the same, so let's discuss a package best suited to your needs.**  
**Email me for a Scoping Session: [bookings@voiceartistkav.com](mailto:bookings@voiceartistkav.com)**



# services & rates

## corporate MCing & announcing



### CORPORATE

***For blue-chip companies, major conferences, industry events, brand launches, awards shows.***

- MC/Hosting: R15,000 – R25,000 per event (up to 4 hours)
- Half-Day Facilitation: R30,000 – R45,000
- Full-Day Event Facilitation or Multi-Segment MCing: R45,000 – R65,000

### SMMES / ENTREPRENEURS

***For business networks, entrepreneurial panels, start-up launches, SME awards, team sessions.***

- MC/Hosting: R8,500 – R12,000
- Half-Day Facilitation: R15,000 – R25,000

### CHARITY / CSI

***For registered non-profits, CSI awards, community upliftment events.***

- MC/Hosting: R4,500 – R7,500 (subject to scope & cause)
- Facilitation/Workshops: R7,500 – R12,000

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# services & rates

## keynote speaking

AUDIENCE	RATE RANGE	DETAILS
Corporate	R20,000 – R35,000	30–60 min keynote
SMMEs / Entrepreneurs	R12,000 – R18,000	Inspirational / skills talks
Charity / CSI	R5,500 – R9,500	Purpose-aligned presentation



### KEYNOTE TOPICS

#### HOW TO BE AN MVP SPEAKER

- **Goal:** Equip aspiring and experienced speakers with the tools to Master their Movement, Voice, and Presence for powerful audience connection.
- **Audience:** Business leaders, emerging speakers, educators, event MCs.

#### CHASE THE DREAM, NOT THE COMPETITION

- **Goal:** Inspire audiences to focus on their own authentic path, fuel resilience and stay driven without falling into toxic comparison.
- **Audience:** Entrepreneurs, young professionals and corporate teams seeking mindset shifts.

#### VO 101: HOW TO GET IN THE GAME (AND STAY THERE)

- **Goal:** Demystify the modern voice-over industry, share insider strategies to launch, grow and sustain a VO career in today's media landscape.
- **Audience:** Creatives, side-hustlers, radio presenters, actors and new freelancers.

#### MARKETING IN A DIGITAL WORLD (BRAND GROWTH)

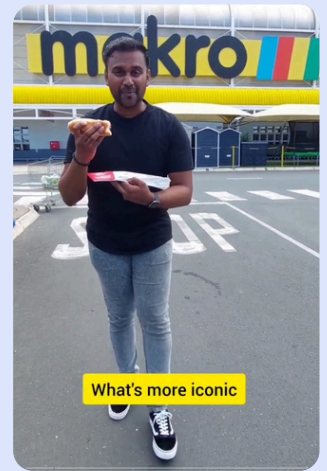
- **Goal:** Break down practical steps to leverage digital marketing tools while building brands that connect authentically — even in a fast-paced, tech-heavy space.
- **Audience:** SMEs, entrepreneurs, corporate marketing teams, content creators.

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# services & rates

## acting



### CATEGORY

### RATE RANGE

### DETAILS

TV Commercials

R7,500 – R25,000 per day

Includes usage buyout; scope & channels define final fee

Social Media Commercials /  
Brand Collabs

R5,000 – R15,000

Per video/campaign piece

Feature Films

Custom daily/contract fee

Negotiated per project scope,  
role prominence & term

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# testimonials

## Marie Le Roux

PSASA Virtual Chapter Event Organiser



As a versatile MC, host and speaker, Kavesan Pillay is a SCOOP for any event. This was clear to me from our first encounter, but I realised just how exceptional he is when I had the chance to work with him in this capacity.

When the PSASA Virtual Chapter needed the perfect host for its 2024 member awards, Kavesan's bright and sunny personal brand immediately came to mind. But would we be able to secure him?

Not only did Kav agree to bring his dazzling presence to the event, but he also did so with exceptional professionalism and aplomb. Well before the event, he perused all event notes, taking the trouble to check the details and pronunciation of award winners' names.

On the day of the event, he arrived early to check, test and connect with the production team, and blew us away with the special touches that gave the awards ceremony extra glitz. As an organiser, I valued the way that Kav not only delivered the information impeccably, but also enriched it with humour and interesting facts.

Kavesan Pillay dazzled our audience and organisers, and we hope to welcome him back regularly. I recommend any event organiser book him well in advance to secure his availability: you will be glad you did!

## Veetha Sewkuran

President: KwaZulu-Natal Blind and Deaf Society



On behalf of the KwaZulu-Natal Blind and Deaf Society President, Trustees, Board of Management, Beneficiaries and Staff, we thank you most humbly for offering your services as MC at our Mother's Day Breakfast. Your contribution to the event had a positive impact to its huge success.

Your interest in, and concern for, the welfare of people with disabilities is most commendable and gratifying. Your generosity and kindness are much appreciated.



# testimonials

## Robyn Daly

Group Content Director: Narrative Agency (Publicis Groupe)



During my time as Content Director of Narrative (Publicis), I had the pleasure of working with Kavesan for about a year during which time he produced a number of voice-overs for videos for our Walmart-owned client, Builders Warehouse.

He was professional, highly organised and meticulous about meeting deadlines, which were often quite tight owing to client turn-around times. What I also appreciated was Kavesan's mature approach to feedback, willingness to accommodate and his personable nature.

He was a great asset to our company and has a lovely voice with a wide range of expression. He understands intonation and has a natural ability to just "get" the rhythm and tone of the scripts supplied to him.

## Craig Ross

CEO: SAVOA (South African Voice Over Academy)



Kavesan is someone everyone wishes they had in their company - we at SAVOA are lucky enough to have a little bit of him.

He is an amazing voice over artist and coach, but his talents don't stop there.

Not only a wonderful soul, Kavesan boasts social media marketing skills, acting skills, stage performance skills and a wide array of other remarkable talents that fit right into his calling - an overall CREATIVE MEDIA POWERHOUSE.

If I could describe Kavesan in 3 words - CONNECTED, CONSISTENT, CREATIVE.



# partnerships

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I am proudly associated with leading organisations in the speaking and creative industries to deliver exceptional voice-over, MC and keynote services backed by reputable quality assurance.



# awards

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## Sandton, South Africa (2025)

Speaker Factor National Competition Finalist



## New York City, USA (2022)

### **1st Class Awards**

Actor of the Year  
Most Sought-After Male Talent

### **Competition Awards**

Cold Read / TV Acting (Gold)  
Improvisation (Silver)  
On-Camera Host (Silver)

### **Excellence Awards**

Voice-Over  
Monologue  
Commercial Print (Modeling)





# let's get talking!

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Connect with me online for Voice-over / Speaker / MC / Announcer / Actor bookings, inspiring insights and entertaining content.



<https://www.linkedin.com/in/kavesanpillay/>



<https://www.instagram.com/voiceartistkav/>



<https://www.facebook.com/voiceartistkav/>



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